

Iowa Community Transformation Grant: Community-based Strategies for a Healthier Iowa



CTG Strategic Directions

- Tobacco Free Living
- Active Living and Healthy Eating
- Increased Use of High Impact Quality Clinical Prevention Services
- Social and Emotional Wellness
- Healthy and Safe Physical Environments

Awareness

Access

Availability

- Healthy iowans messaging
- Live Healthy Iowa
- Healthy Communities Magazine

LBOH & Community Coalition-led Projects in 26 Counties

- Operation 83
- Operation "X"
- Training and Toolkits
- The Guideline Advantage

26 County Intervention

- Iowa Healthy Communities Initiative Grant Program (Iowa Community Wellness Grants) Model
 1. Local Boards of Health
 2. Local Coalitions
 3. Technical Assistance/Community Coaching
 4. Sustainability Plan
 5. Evaluation Plan

26 County Interventions

- Chronic Disease Self-Management Program
- Diabetes Prevention Program
- Enhancement of the community utility model in five counties
- Regional project in SE Iowa focusing on the prevention of heart disease and stroke
- Additional policy and environmental change interventions

Iowa CTG Model

